



Travel Brochure Rubric

Student Name: _____

CATEGORY	Excellent	Good	Satisfactory	Needs Improvement
Comprehension	Student is able to accurately answer almost all questions posed by classmates about his or her travel brochure.	Student is able to accurately answer most questions posed by classmates about his or her travel brochure.	Student is able to accurately answer some questions posed by classmates about his or her travel brochure.	Student is minimally able to answer questions posed by classmates about his or her travel brochure.
Presentation	Student is completely prepared and able to explain all aspects of his or her travel brochure.	Student is mostly prepared and able to explain most aspects of his or her travel brochure.	Student is somewhat prepared and able to explain some aspects of his or her travel brochure.	Student is minimally prepared and unable to explain aspects of his or her travel brochure.
Quality of Information and Mechanics	All facts in the brochure are accurate, and all spelling, grammar, and mechanics are correct.	Most facts in the brochure are accurate, and most spelling, grammar, and mechanics are correct.	Some facts in the brochure are accurate, and some spelling, grammar, and mechanics are correct.	Minimal use of facts in the brochure and minimal use of appropriate spelling, grammar, and mechanics.